



DESTINATION DESTINY

*Inspiring leaders to gain wisdom, for the application of knowledge and understanding,
as you walk out your DESTINY*

2022
IMPACT
REPORT

CEO Message

Despite uncertainty in the face of the lingering effects of a global pandemic that magnified and exposed social and economic inequalities – there was an unwavering commitment to our mission to change the trajectory of people's lives through economic mobility.

I remain inspired by our donors, partners, volunteers, and staff, who have risen to the unprecedented challenges of this past year. They have demonstrated resilience and dedication to the people we serve.

A few of our impactful accomplishments in 2022 were:

- partnered with several larger nonprofits to provide meals to families facing challenging circumstances.
- participated in community revitalization which is much more than just beautification; it is a collective effort to identify and strengthen the assets already present in the area.
- mentored young people through the ups and downs of college and exposed high school students to career opportunities they may not have otherwise known.
- provided thought leadership to nonprofit leaders in the startup phase or ready to move their organizations to the next level. We nurtured them in improving operational readiness to services their constituent base.

The question is, where do we go from here?

We spent the better part of 2022 laying out a new strategic plan to answer that question. And the answer is this: It's time to expand from merely encouraging and feeding individuals to addressing the root causes of a lack of economic mobility. This will involve a shift in thinking.

This new way of thinking embodies our three-year vision for launching a program designed to expose and provide deep transformative experiences that prepare people for economic mobility called:

Vision 2025 – 100 Businesses for 1,000 students

We can't accomplish this without you, and I am thankful for your continued support as we navigate the opportunities and challenges ahead. We look forward to seeing what we'll accomplish together in 2023.

Stay upon the Wall,

Rev. Dr. I. David Byrd
Chief Executive Officer

The mission of Destination Destiny is to inspire you to live a life of virtue, excellence and the highest human good. Characterized by self-control, moderation, a deep awareness of one's true self. #Wisdom

We partner with nonprofits, churches, parachurches, businesses and multi-sector organizations to provide transformative experiences that create economic mobility.

Your support allowed me to maintain my dignity by feeding my family during Thanksgiving

I now know my opportunities are unlimited if I put in the work

With your support, our nonprofit was able to pivot and continue serving our community

Your thoughtful words in the newsletters have truly provided clarity to the sinful nature of this country

You taught us, our behavior is a product of our own conscious, value-based choices, not a product of our conditions, circumstances, or community

We were ready to close until you helped us rethink how we operate. Thank you

Our Impact

900



Holiday meals provided to families in need

200



Students exposed to career possibilities they otherwise would have never experienced

83%



College Immediacy

98%



Graduation Rate

6



Community revitalization & beautification initiatives

48



Inspirational Bi-monthly Newsletters

8



Nonprofit leaders mentored as they positioned their organizations for constituent services

Integrity, Ingenuity and Innovation That Impacts Trajectory

At the core of our services are addressing promotive factors that can diminish the potential impact of an array of risk factors, while strengthening the capacity of youth and adults to make informed decisions. Promotive Factors are conditions or attributes of individuals, families, and communities that actively enhance their well being.

*Destination Destiny **empowers** teens, **equips** adults and **enhances** systems through the four essential components of our **Promotive Factors Framework**.*

Destination Destiny's Promotive framework enhances outcomes through fostering healthy relationships, demonstrating success skills and providing experiential exposures

Invest in Relationship Building

"Engagement requires your heart before your hands"

- Commit to being available
- Walk along side, not directing
- Non-judgmental conversations
- Quick to listen and slow to speak
- Genuine care and concern

Model Character

"More things are caught than taught; modeled rather than spoken."

- Civility
- Self Awareness
- Social Awareness
- Persistence
- Integrity
- Gratitude
- Respect

Teach Competencies

"These skills are critical for emotional well-being and life success."

- Resiliency
- Collaboration
- Complex problem solving
- Critical thinking
- Decision Making
- Conflict resolution
- Impulse Control
- Handling peer pressure

Provide Exposures

"Deepen cultural fluency to better compete and succeed in the 21st century"

- Different environments
- Other cultures
- Relevant opportunities





333 W. North Ave Suite 330, Chicago, IL 60610 | 770 N.E. 38th Street, Suite R, Oakland Park, FL 33334

www.destinationdestiny.net